



# Biosecurity Taranaki

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## Protecting our region

**Biosecurity is crucial to protect the unique and diverse qualities of Taranaki from pests and diseases that could cause substantial harm to our environment, economy, health, social and cultural wellbeing.**

Encouraging proactive biosecurity risk management across Taranaki businesses, organisations, community groups and individuals is key to strengthening and maintaining the biosecurity of the region.

In the ever-evolving landscape of protecting Taranaki from the threat of pests and diseases, the need for co-operation and readiness has never been greater.

**Biosecurity Taranaki** is a new collaboration stepping up to safeguard our region's unique environment, economy and way of life.



The collective represents more than just a bold vision; it's a call to action – a request to join forces and make a tangible difference.

**We all have a role to play in the protection of Taranaki from biosecurity risks.**

## **Our vision**

Biosecurity Taranaki's vision is of a thriving future for Taranaki, where communities and industry are connected to biosecurity, understand its importance and are motivated to act.

## **Our work programme**

We are developing a programme of work that is guided and supported by three pou (pillars):

- **Raise awareness about how we can protect Taranaki**
- **Build capability for readiness and response within the region**
- **Protect the future by working together**

## **Please join us**

By working together we can unlock new possibilities, inspire meaningful change and chart a course towards a Taranaki where good biosecurity is not just a goal, but a shared reality.



## What do Biosecurity Taranaki members commit to?

- **Grow awareness of biosecurity threats and take action to minimise risk.**

Understand the potential impacts of biosecurity threats and how to be better prepared.

Take opportunities to support our community, customers, staff, suppliers, volunteers and other stakeholders to understand the importance of biosecurity and what good biosecurity practice looks like.

- **Build biosecurity capability.**

Be champions within our own organisations by integrating proactive biosecurity practices into our governance, operations and supply chains.

Look for opportunities to share learning and promote resources.

- **Protect Taranaki's future for generations to come.**

Provide strong, future-focused leadership.

Always be ready to take action.

- **Embrace mātauranga Māori of the eight Taranaki iwi to assist with protecting the environment against biosecurity threats.**



## Interested?

To learn more or to join the  
Biosecurity Taranaki movement,  
scan the QR code or visit:



[www.thisisus.nz/biosecurity-taranaki](http://www.thisisus.nz/biosecurity-taranaki)

Or, feel free to call:

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