

A person wearing a red and grey plaid shirt is holding several dark, soil-covered potatoes in their hands. The background is blurred, showing more of the person and some greenery. The text is overlaid on the image.

Biosecurity 2025 Implementation Plan Overview

Ko Tātou This Is Us

BIOSECURITY 2025

Mā tāu rourou, mā taku rourou, ka ora te iwi kia tiakina pai ō tātou tongarewa – tēnā anō koutou katoa.

With your contribution and my contribution the people will flourish - we must care for those things that are precious to us.

From the Minister

From the Steering Group

Biosecurity underpins the New Zealand environment, lifestyle, economy and identity.

But the system is under huge pressure. As a country, we need to respond.

We have the *Biosecurity 2025 Direction Statement* that lays out the goals and outcomes we need to achieve as a nation. A Biosecurity 2025 Steering Group coordinated actions, activities and relationships to develop the *Implementation Plan*.

I urge all New Zealanders to think about the role you can play. Ask yourself: how can I connect with others to make a positive difference to the biosecurity of New Zealand?

Hon Damien O'Connor
Minister for Biosecurity

The Implementation Plan is for New Zealand and all New Zealanders.

It reflects the thinking and passion of many knowledgeable, skilled and experienced people. Thanks to everyone – particularly our working groups – in helping us get this far.

Readers of this overview document will see the diagram on page 7 features five work programmes. Together, these work programmes seek to deliver against the goals and outcomes in the *Direction Statement*.

We intend to support these work programmes in every way we can to ensure these important goals and outcomes are met. We ask you to join us in our endeavour.

Keep in mind the *Implementation Plan* is a living document. It will continue to evolve as new ideas and priorities come to hand.

We look forward to working together and having all New Zealanders join us on the journey.

View the *Implementation Plan* in full
www.tinyurl.com/Bio2025ImplementationPlan

Refer to the *Direction Statement*
www.tinyurl.com/directionstatement

Steering group members

Chair: Roger Smith, Head of Biosecurity New Zealand
Co-Chair: James Buwalda, Chairman, B3 (Better Border Biosecurity)
Steve Rich, Manager, Government Industry Agreement (GIA) Secretariat
Kimberly Crewther, Executive Director, Dairy Companies Association of New Zealand (DCANZ)
Rosemarie Dawson, Executive Officer, Customs Brokers and Freight Forwarders Federation of NZ Inc. (CBAFF)

Rob Phillips, Chief Executive, Environment Southland
Amber Bill, Director Threats, Biodiversity Group, Department of Conservation
Glenice Paine, Te Tira Whakāmatki
Graeme Marshall, Chair, Biosecurity Ministerial Advisory Committee (BMAC)
Sally Giles, Senior Advisor, Environmental & Border Health, Ministry of Health

Grant Bryden, Director, Biosecurity and Animal Welfare Policy, Ministry for Primary Industries (MPI)
Cath Wallace, Vice-Chair, Environment and Conservation Organisations of NZ (ECO)

Biosecurity 2025 Implementation Plan – Let's get to work

Developing an implementation structure

To give the *Implementation Plan* ownership and direction, an implementation structure will need to be set up. Exactly what it will look like, its membership and how it will function will be worked out in time with the help, ideas and input from the community.

Opportunity for all New Zealanders to get involved

To deliver on its goal, the *Implementation Plan* needs an engaged and active public. The campaign, *Ko Tātou This is Us* will help to achieve this, but it still relies on a widespread spirit of collaboration. The biosecurity community will need to support the plan through building networks and participating in its work programmes.

Monitoring and reporting

To track progress and maintain momentum, several methods of monitoring and reporting will be developed with input from the community.

Options under consideration include a new system to monitor biosecurity system health, an annual report and possibly, a regular summit to give people the opportunity to learn about and discuss system performance.

We're in this together; time to get started



- Everyone can play a role
- Learn from experience and share what you know
- Recognise and support the value of tangata whenua as kaitiaki
- Collaborate and encourage others to participate

The plan's core components

Five direction statement goals



Five work programmes



Monitoring and reporting



Critical areas of focus for New Zealand

Elevation of Te Ao Māori
Strengthen global biosecurity

Respond to climate change
Protect New Zealand's marine environment



Outcome

Ultimately, the plan is about change – seeing our world with fresh eyes, doing things differently and playing our part to protect what is precious.

It's about seeing ourselves as a community – and realising we'll achieve so much more when we take collective action.

Biosecurity 2025 Implementation Plan

Goal of the plan

The goal of the *Biosecurity 2025 Implementation Plan* is to make New Zealand's biosecurity system more resilient, joined-up and robust.

Five work programmes

It features five work programmes designed to meet this goal and help transform the biosecurity system.

Catalyst projects

★ *catalyst project*

It identifies several high-priority or catalyst projects to help us start the process of collaborating, sharing resources and achieving big goals together.

Outcome of the plan

Ultimately, the plan is about change – seeing our world with fresh eyes, doing things differently and playing our part to protect what is precious.

It's about seeing ourselves as a community – and realising we'll achieve so much more when we take collective action.

Critical areas of focus for New Zealand

Biosecurity in New Zealand is defined as 'the exclusion, eradication or management of pests and diseases that pose a risk to the economy, environment, cultural and social values, including human health.' *[Direction Statement]*

Over the next 5-7 years, as the *Implementation Plan* gets under way, there will be four areas of critical focus for New Zealand. They are crucial to pest and disease management and have been identified as needing special attention and input by all New Zealanders. They are:

Elevation of Te Ao Māori

A Māori worldview, including Māori beliefs and concepts have been embedded in the work of the *Implementation Plan*. The goal of this focus area is to recognise the role of Māori as kaitiaki and the centrality of mātauranga Māori in New Zealand's biosecurity system.

Strengthen global biosecurity

The goal of this focus area is to strengthen global biosecurity by achieving closer working relationships with international partners and collaborating to develop a global risk management strategy. The more risk is managed before departure the better the biosecurity outcomes for everyone.

Respond to climate change

Climate change is altering how pests and diseases affect all areas of the biosecurity system. The goal therefore, is to make sure our strategies and actions are adaptable and flexible across the system so we can effectively manage the changing risks and uncertainties that are driven by climate change.

Protect New Zealand's marine environment

The goal is to help New Zealanders and others understand the interconnectedness of the world's ocean environment and the importance of working together to manage marine-related pests and diseases. Caring for New Zealand's marine environment will be enhanced through new initiatives including developing a vision for marine biosecurity and determining how to manage marine pathways around New Zealand.

Read more about the critical areas
www.tinyurl.com/Bio2025CriticalAreas

Biosecurity 2025 work programmes

The *Implementation Plan* includes five work programmes featuring a range of activities either under way, or in the process of development. Together, these work programmes seek to deliver against the goals and outcomes in the *Direction Statement*.

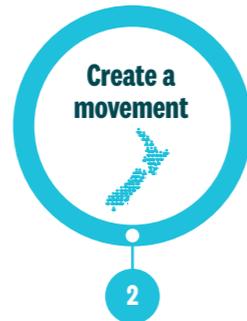


Taking a strategic view of the system through monitoring and reporting

Implementation plan stewardship, delivery, monitoring and reporting

Highlights from the work programme

- Define and establish an implementation structure
★ *catalyst project*
- Develop measures to track progress
★ *catalyst project*
- Embed a culture of kaitiakitanga across the system
- Establish a monitoring and reporting programme to track the system's health.



Encouraging proactive biosecurity behaviours and supporting collaboration across the system

Relevance, new behaviours, unity and participation

Highlights from the work programme [currently under way]

- Roll out a campaign and biosecurity brand making biosecurity relevant to every New Zealander
- Raise awareness and knowledge of proactive biosecurity behaviours
- Support communities to collaborate and support biosecurity
- Host a biosecurity awards programme to identify and celebrate achievements in biosecurity.



Sharing knowledge and working together in science, research and technology

Te Ao Māori, science and technology, engage and inform

Highlights from the work programme

- Set up a programme for hapū to identify and develop biosecurity best practice
★ *catalyst project*
- Develop joint biosecurity research, science and technology priorities
★ *catalyst project*
- Develop protocols for data collection and reuse
- Make existing data collections digitally accessible.



Investing in biosecurity skills and strategic assets

Prioritise healthy seas and rivers, Māori participation, improve the system, look to the future

Highlights from the work programme

- Lift the profile of marine biosecurity
★ *catalyst project*
- Support whānau, hapū and iwi to contribute to biosecurity
★ *catalyst project*
- Map the biosecurity system
★ *catalyst project*
- Develop biosecurity champions in the boardroom and in education and training.



Sharing data for use in analytics, science, research and intelligence

Research and analytics, free-flowing information, global intelligence

Highlights from the work programme

- Establish national organism register and common data sharing standards
★ *catalyst project*
- Develop biosecurity intelligence for pre-border threat analysis
★ *catalyst project*
- Establish a biosecurity data commons (principles, governance strategies etc)
- Invest in linking-up biosecurity system data and information.

Read about the work programmes
www.tinyurl.com/Bio2025WorkProgrammes

Disclaimer

While every effort has been made to ensure the information in this publication is accurate, the Ministry for Primary Industries does not accept any responsibility or liability for error of fact, omission, interpretation or opinion that may be present, nor for the consequences of any decisions based on this information.

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It takes all of us to
protect what we've got

IT'S TIME TO GET STARTED

Get involved and ask questions by emailing, biosecurity2025@mpi.govt.nz

Read about Biosecurity 2025 online, www.thisisus.nz

KO TĀTOU THIS IS US

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